



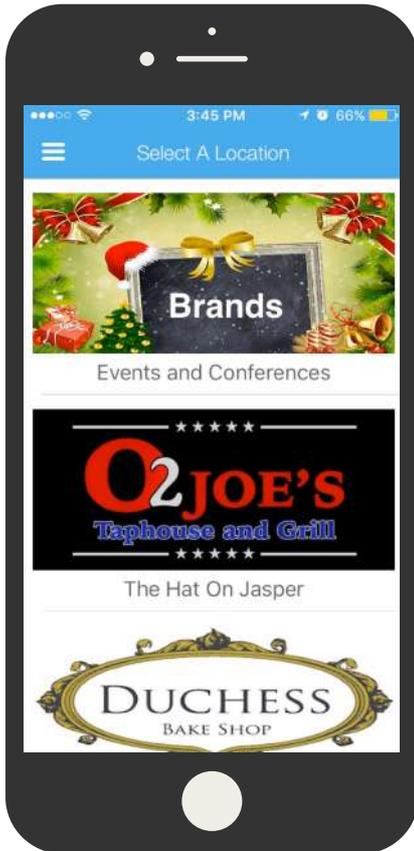
## Industry:

Telecommunications

## Product Type:

Customer to Merchant  
Chat Mobile Application

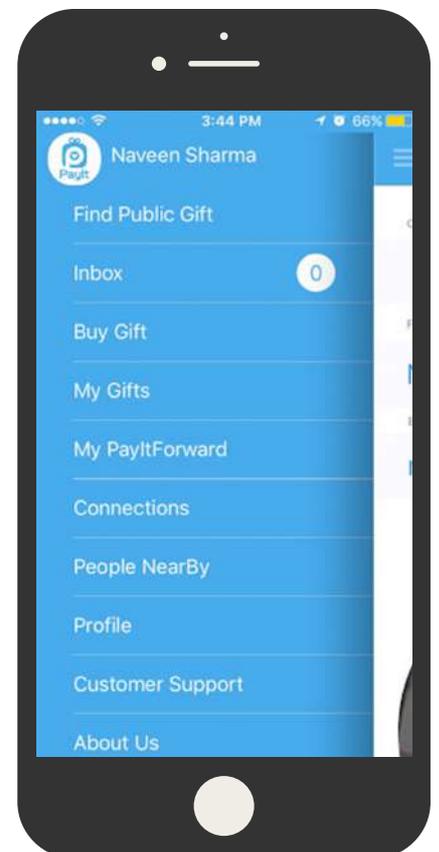
# Client Overview and Background



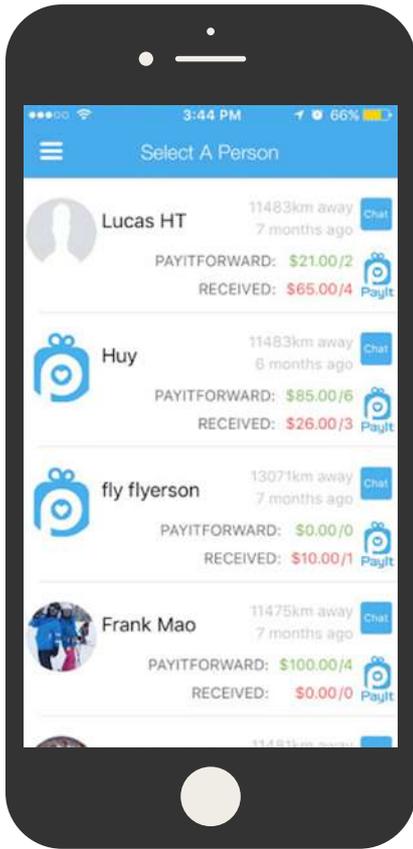
We received a project to develop a web page and a mobile application for people to grow their own micro service/business, named Purposs. The client brief required us to provide an Online-to-Offline platform for businesses to connect with consumers.

## Features

- ▶ List of sellers with their micro service enlisted for buyers
- ▶ Sellers can set the rates for the products & services they plan to provide
- ▶ Buyers search, book, and pay for nearby service providers, and Purposs will match them with the Sellers offering those services in that area and in real time.



# Challenges and Our Approach



- Complete project including website and android/iOS mobile application development
- Create a button that says 'chat' in front of the PayIt button
- When a user presses this "chat" button on a specific user profile, that user should enter into a 1-on-1 chat with that respective person
- Test it on iOS and Android

## Solution Overview

Creating such an application, for mass use with multiple users in different geographies was an uphill assignment which we met with due diligence from our technical minds. our technical minds have determined the solutions that can procure the above mentioned challenges. The solutions were:

- ▶ To make it easier for user to search and know about the sellers, our technical brains devised a way where a user can see a pin on that location in Google map, and get the information for the same, using a pop-up box.

- ▶ Entire booking process is alighted in presence of all the three users of this system i.e. user and seller.
- ▶ Each user who registers in the website, gets an individual profile, where he can view his/her own services/business featured or bought.
- ▶ A seller can add his business page through which it can be advertised.
- ▶ We also designed, developed, and licensed the mobile application for social commerce technologies to be used by entrepreneurs and enterprises.

## Result

Our developing team made it happen, by building a wonderful website with integration of android and iOS mobile application. There are approximately more than 1000 micro business sellers from piano lessons to yoga classes with 500 services already availed by buyers from different geographies.

## Rol

With this mobile application the client was able to achieve its aim of connecting people to people, people to products and people to places. The client wanted Purposs to emancipate humanity from working for the man by enabling anyone to monetize and collect mobile payments for the goods and services they provide to others in real time without any fuss and they achieved it because of the perfect and smooth app UX and UI.

# Contact Us



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