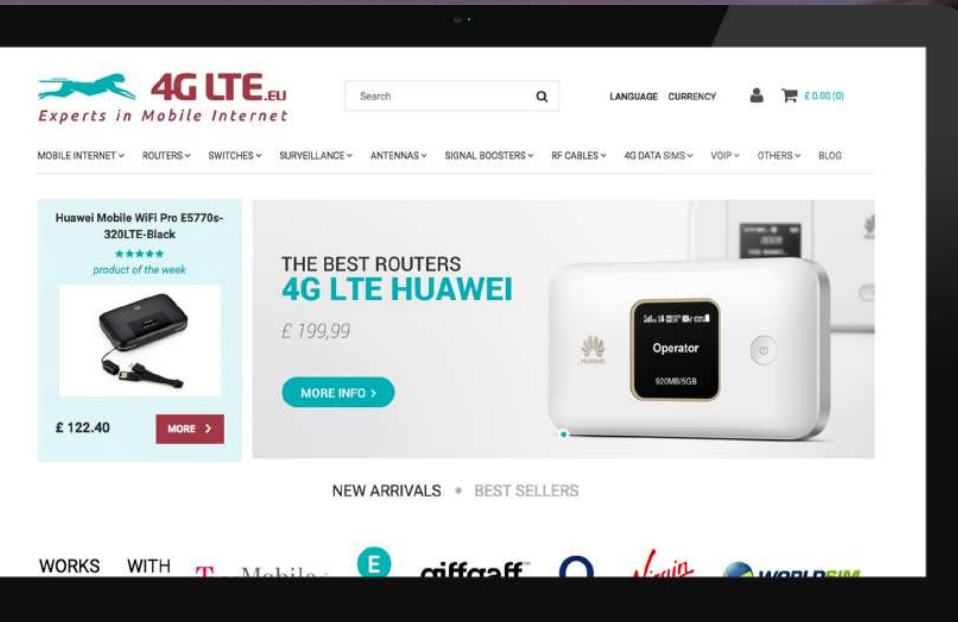




4G LTE.eu

Experts In Mobile Internet

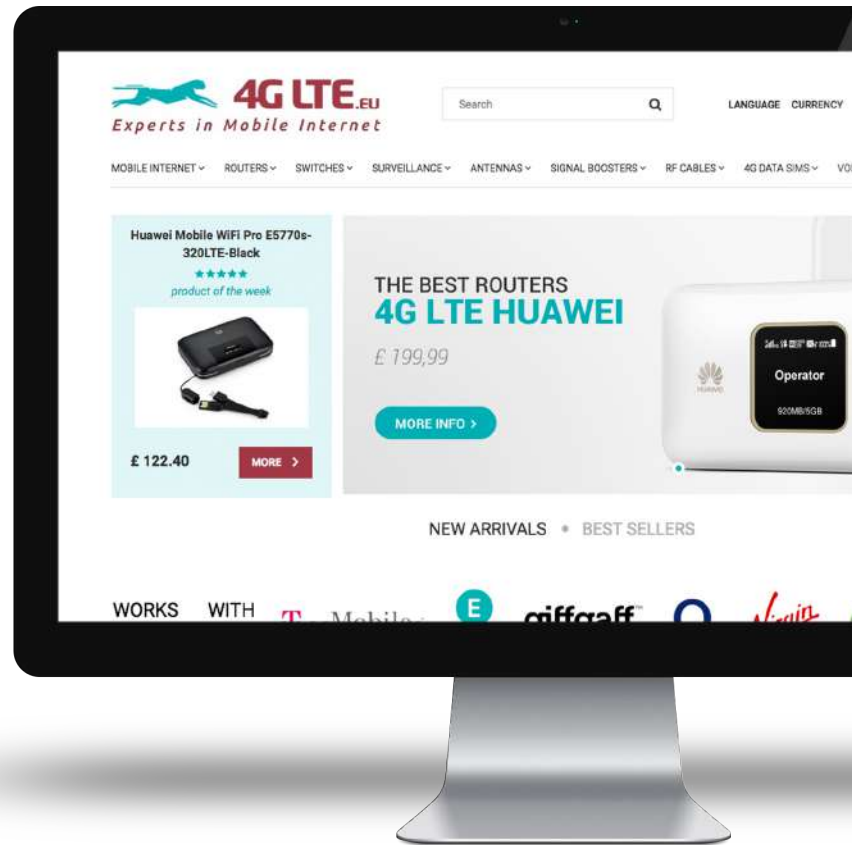


Industry:
Telecommunication

Product Type:
Super Trade Shop Ltd Service For Web

Client Overview and Background

Super Trade Shop Ltd. based in Cheshire, England (owner of 4GLte.eu) approached us for overhauling the website's ranking and making it SEO friendly apart from revamping other features.



Solution Overview

- ▶ Our digital marketing team ran through the company's goals and mission, analysed them and followed it up with a website audit carrying changes that will raise the website ranking and make it more optimized for search engines. Upon approval, the changes were implemented and the result is there for every site visitor to see.
- ▶ Rest of the issues were sorted in the stipulated time by xperts from our development team wherein the page speed was optimized, the heading tags were restructured, the PHP version underwent upgradation and breadcrumb designing was implemented.

Challenges and Our Approach



- Restructuring heading tags
- Restructuring heading tags
- Solving rich snippet issues and GWT errors
- Solving rich snippet issues and GWT errors
- Improve website's ranking and search engine optimization

Features

The company cooperates and works closely with international suppliers and leading manufacturers of mobile broadband technology brands like Huawei, ZTE, DrayTek, Sierra Wireless, Netgear, ZTE.

The company does not have any stationery shop. All trade takes place in the Internet only.

Result

The resultant website was smooth in navigation and took microseconds to load. It was restructured with all required categories in accordance with today's online buyer's psychology.

RoI

4Glte.eu is now able to target every visitor to its site with more inputs and features along with highly professional and customised technical support.

The screenshot displays a product grid on the 4Glte.eu website. On the left, there are filter sections for 'MOBILE INTERNET', 'AVAILABILITY', 'CONDITION', and 'MANUFACTURER'. The main area shows a grid of product listings, each with an image, a title, and a price.

MOBILE INTERNET

- 4G Lte Routers
- 4G Lte USB Dongles
- 3G Routers
- 3G USB Dongles
- Mobile Internet Accessories

AVAILABILITY

- Not available (10)
- In stock (156)

CONDITION

- New (115)
- Used (51)

MANUFACTURER

- 4GLte.eu (12)
- Alcatel (7)
- DrayTek (4)
- Huawei (113)
- Papwave (2)
- Taitonika (1)

+ show all

| Product Name | Price |
|---|----------|
| Huawei E5785Lh-22c 4G LTE Cat6 Mobile... | £ 156.00 |
| Huawei E5785Lh-22c 4G LTE Cat6 Mobile Router | £ 156.00 |
| ALCATEL Y853 Osprey 4G WIFI, unlocked EE Logo | £ 57.60 |
| ZTE MF821 4G LTE 100Mbps USB Stick Modem | £ 31.16 |
| Huawei E8372h-608 4G LTE WiFi Stick With... | £ 48.72 |
| Huawei E5251s-2 Pocket Wifi 3G 2100/900 | £ 40.08 |
| Huawei E5180s-22 4G LTE 150Mbps Router... | £ 78.00 |
| HUAWEI E5372s-32 4G 150Mbps LTE Cat 4... | £ 64.80 |
| Huawei E5577Cs-321 3000mAh CAT 4 - white | £ 104.40 |
| Huawei E5573s-320 4G Mobile Wi-Fi Router ... | £ 68.40 |
| Huawei E5573s-606 4G Mobile Wi-Fi Router ... | £ 78.00 |
| 4G LTE Huawei E5377s-32 Black with 2 x... | £ 78.00 |

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